

CODE OF CONDUCT

As the recipient of the _____ **Ateneo Art Awards - Purita Kalaw-Ledesma Prize in Art Criticism**, the art writer, _____, is hereby expected to follow the Code of Conduct for the smooth and harmonious dispensation of his/her duty as the winner of the Prize and a contributor to _____ from 1 October _____ to 30 September _____.

The art writer agrees to submit six (6) articles bi-monthly for a period of one year (for ArtAsiaPacific) / two (2) articles monthly for a period of one year (for The Philippine Star).

The stipulations of the Code of Conduct are as follow:

1. That the writer will not receive monetary payment, artwork, reward or gift in any form and kind from an artist, a gallery, or any third party, in exchange for publicity and/or a feature in his/her column;
2. That the writer, should he/she be employed in a gallery, auction house, or a museum as a full-time staff during his tenure as a columnist, will not feature any of its exhibitions. This will not preclude him/her, however, from featuring the exhibits of the gallery's exclusive artists as long as they are shown in another institutional venue or another gallery;
3. That the writer, should he/she be a practicing artist himself/herself, will not feature his/her own shows, whether solo or group, in his/her column;
4. That the writer, should he/she be commissioned to write the catalog text, press release, exhibition note, and the like for any show, will refrain from featuring the said show in his/her column;
5. That the writer will not show his/her article to the artist, gallery, or any third party, prior to its publication without the written permission of the editor and the organizers of the Prize;
6. That the writer will diligently and promptly produce the two columns expected of him/her every month, regardless of their publication schedule as determined by the Arts and Culture Editor;
7. That the writer will not contribute an article to any of the international art magazines that are competitors of ArtAsiaPacific OR That the writer will not contribute an article to any of the nationwide broadsheets and its affiliates that are competitors of Philippine Star;
8. That the writer will not, during or after the term of his/her column, not directly or indirectly by him/herself or through others, reveal to any party any confidential information, or trade secrets relating to the business and affairs of AAP or The Philippine Star to any person, firm, corporation or entity.
9. That the writer will first seek permission from ArtAsiaPacific or The Philippine Star before contributing an article to any magazine during the term of this agreement; and
10. That the writer will exercise fair-mindedness and objectivity in critiquing exhibits and uphold the highest journalistic integrity.

Conforme

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(Writer)