



# ATENEO ART AWARDS 2017:

## CALL FOR ENTRIES FOR THE PURITA KALAW-LEDESMA PRIZES IN ART CRITICISM

### Initial List of Exhibitions

The Ateneo Art Gallery (AAG) and the Kalaw-Ledesma Foundation, Inc. (KLFI) are pleased to announce the exhibitions to be reviewed by writers interested in submitting entries for the Purita Kalaw-Ledesma Prizes in Art Criticism. These exhibitions are:

#### **FORTY:**

**The MET Collection and New Acquisitions**  
Tall and Open Galleries, Metropolitan Museum of Manila

22 Oct 2016 – 07 Jan 2017

#### **The MET and the BSP Print Collections**

Galeriya Bangko Sentral ng Pilipinas, Metropolitan Museum of Manila

22 Oct 2016 to 13 Jan 2017

#### **The MET Archives**

White Cube Gallery, Metropolitan Museum of Manila

22 Oct 2016 to 07 Jan 2017

#### **Exposition**

Lopez Museum and Library

1 September – 23 December 2016

#### **Two Halves of a Whole**

Lopez Museum and Library

1 September – 23 December 2016

#### **Soil and Stones, Souls and Songs**

Museum of Contemporary Art and Design (MCAD)

6 September – 4 December 2016

#### **Social Fabric | Karl Castro**

UP Vargas Museum

3 – 25 November 2016

#### **Homebound: A Survey of Recent Developments in Angono Contemporary Art**

Bulwagang Carlos V. Francisco, Cultural Center of the Philippines

9 November 2016 – 12 February 2017

#### **Hakos: Embracing the Art of the Islands Visayas Islands Visual Artists Exhibition and Conference (VIVA ExCon)**

Venues:

-University of the Philippines Visayas (UPV) Art Gallery for the Garbo Sa Bisaya Awardees Exhibit

-Museo Iloilo for the Romeo Tabuena Tribute Exhibition

-UPV Auditorium for Turns in Form (Curated Contemporary Art from the Visayas)

-Visayas Art Fair

17-21 November 2016

\*\*\*Entry for this exhibition may be a critique of the whole event.

#### **Tree of Life: Southeast Asian Ceramics Festival**

Ayala Museum

28 Nov 2016 – 15 Jan 2017

#### **Tie A String Around the World: The Homecoming of the Philippine Pavilion for the 56th Venice Biennale**

UP Vargas Museum

December 2016 – February 2017

#### **Last Full Show: Danilo Dalena Retrospective**

Bulwagang Juan Luna, Cultural Center of the Philippines

10 December 2016 – 4 March 2017

#### **Almost There: 2017 Curatorial Development Program exhibitions**

(part of the "Condition Report" project of the Japan Foundation)

UP Vargas Museum

February - May 2017

#### **Natee Utarit**

Ayala Museum

6 Feb – 12 Mar 2017

## CONTEST MECHANICS

### 1. Mechanics for Entries

- Entries should reflect the style of an art criticism article. Entry should be no more than 1000 words.
- Visual documentation that complements the article should be submitted with the art critique.
- The entry must be written on A4 sized paper. The font should be Arial, Times New Roman or Book Antiqua, font size 12.
- The entries may be submitted digitally to [puritakalawledesmaprize@gmail.com](mailto:puritakalawledesmaprize@gmail.com) with a cover letter stating that the attached PDF file is being submitted to AAG and KLFI for consideration for the Purita Kalaw-Ledesma Prizes in Art Criticism. The body of the email must include the following information:

Name  
Email address  
Mailing Address  
Mobile Number  
Landline  
Date of Visit (to the exhibit being reviewed)

- Exhibit reviews must be submitted as a PDF file attachment with no indication of the identity of the writer on the pages where the article is written.
- Only one entry, an unpublished art critique, per participant is allowed.
- Deadline for submission of entries will be on **May 31, 2017, Wednesday, 5:00 PM**. Copyright of the works of the 6 shortlisted writers (including the winners) shall be held jointly with AAG and KLFI

### 2. Qualification of Participants

- Employees, whether full time or contractual, of AAG and KLFI are not allowed to participate.
- Bloggers defined as writers of online journals, websites, or whose written work is published in electronic social media may join.

- To avoid conflict of interest, the participants must not have a regular column and must not hold an editorial post in any broadsheet or local/international magazine. Regular columnists are not allowed to join but contributors, defined as any person whose written work is published with a byline but not identified as a columnist, may join.

### 3. Prizes

- Two (2) winners will be selected from the shortlisted writers—one for Purita Kalaw-Ledesma Prize – The Philippine Star and another for Purita Kalaw-Ledesma Prize – ArtAsiaPacific Magazine. The winner for each prize will be chosen by the partner publications from the top three (3) entries. Announcement of winners will be during the Ateneo Art Awards ceremony on September 14, 2017, Thursday.
- As one of the main goals of the prize is to get art criticism into the public sphere, the winners of the prizes will be given publication opportunities. The winner of the Purita Kalaw-Ledesma Prize – The Philippine Star will be awarded a regular column to be published twice a month or 24 articles for a year, under the column, 'Platforms' in the Arts & Culture section of the paper.  
  
The winner of the Purita Kalaw-Ledesma Prize – ArtAsiaPacific Magazine will be contributing to this bi-monthly publication or a total of six articles for a year.
- Both winners will receive a total of PhP 10,000 for each article written (from KLFI, AAG and partner publications).
- The prizes will be held for a one-year term only from the time that the prize is bestowed. They also include mentorship with an established writer from the faculty of the Ateneo de Manila University.
- Winners of both prizes are required to sign the Purita Kalaw-Ledesma Prizes Code of Conduct.

For more information, please email our Exhibitions Coordinator, Tricia Raya at [praya@ateneo.edu](mailto:praya@ateneo.edu).