

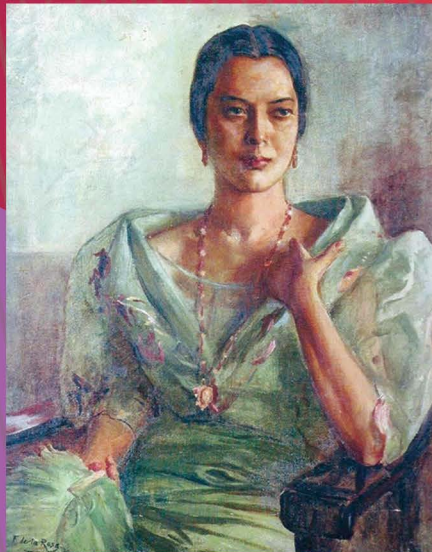
ATENEEO

FERNANDO ZOBEL PRIZES FOR VISUAL ART

ART 2017

PURITA KALAW-LEDESMA PRIZES IN ART CRITICISM

AWARDS



CALL FOR ENTRIES

PURITA KALAW-LEDESMA PRIZES IN ART CRITICISM

The Purita Kalaw-Ledesma Prizes in Art Criticism, founded in 2014, was established by the Ateneo de Manila University through the Ateneo Art Gallery in partnership with the Kalaw-Ledesma Foundation Inc. and in association with The Philippine Star. In 2016, Ateneo Art Gallery announced ArtAsiaPacific Magazine as a new publication partner for the prizes. It honors the memory of Purita Kalaw-Ledesma, art patron, founder of Art Association of the Philippines (AAP), and an art writer who authored several important books on Philippine Art History.

The winner of the Purita Kalaw-Ledesma Prize - The Philippine Star will be awarded a regular column to be published twice a month or 24 articles for a year in the said publication's *Arts and Culture* section. The winner of the prize for the Purita Kalaw-Ledesma Prize - ArtAsiaPacific Magazine will be contributing to this bi-monthly publication, or a total of 6 articles for a year.

CALL FOR ENTRIES

2017 Ateneo Art Awards - Purita Kalaw-Ledesma Prizes in Art Criticism

INITIAL LIST OF EXHIBITIONS

The Ateneo Art Gallery (AAG) and the Kalaw-Ledesma Foundation, Inc. (KLFI) are pleased to announce the exhibitions to be reviewed by writers interested in submitting entries for the Purita Kalaw-Ledesma Prizes in Art Criticism. These exhibitions are:

FORTY:

The MET Collection and New Acquisitions

Tall and Open Galleries
Metropolitan Museum of Manila
22 Oct 2016 – 07 Jan 2017

The MET and the BSP Print Collections

Galeriya Bangko Sentral ng Pilipinas
Metropolitan Museum of Manila
22 Oct 2016 to 13 Jan 2017

The MET Archives

White Cube Gallery
Metropolitan Museum of Manila
22 Oct 2016 to 07 Jan 2017

Exposition

Lopez Museum and Library
1 September – 23 December 2016

Two Halves of a Whole

Lopez Museum and Library
1 September – 23 December 2016

Soil and Stones, Souls and Songs

Museum of Contemporary Art and Design (MCAD)
6 September – 4 December 2016

Social Fabric | Karl Castro

UP Vargas Museum
3 – 25 November 2016

Homebound: A Survey of Recent Developments in Angono Contemporary Art

Bulwagang Carlos V. Francisco
Cultural Center of the Philippines
9 November 2016 – 12 February 2017

Hakos: Embracing the Art of the Islands

Visayas Islands Visual Artists

Exhibition and Conference (VIVA ExCon)

Venues:

-University of the Philippines Visayas (UPV)

Art Gallery for the Garbo Sa Bisaya Awardees Exhibit

-Museo Iloilo for the Romeo Tabuena Tribute Exhibition

-UPV Auditorium for Turns in Form (Curated

Contemporary Art from the Visayas)

-Visayas Art Fair

17-21 November 2016

***Entry for this exhibition may be a critique of the whole event.

Tree of Life: Southeast Asian Ceramics Festival

Ayala Museum
28 Nov 2016 – 15 Jan 2017

Tie A String Around the World: The Homecoming of the Philippine Pavilion for the 56th Venice Biennale

UP Vargas Museum
9 December 2016 – 18 February 2017

Last Full Show: Danilo Dalena Retrospective

Bulwagang Juan Luna
Cultural Center of the Philippines
10 December 2016 – 4 March 2017

Sharing Life, Sharing Art:

Angelito Antonio & Norma Belleza

Yuchengco Museum
19 January – 31 March 2017

Digital Dimensions:

Video Art Projections by Naoko Tosa

Yuchengco Museum
11 February – 31 March 2017

Arturo Luz: First Light

Ayala Museum
14 February – 11 June 2017

Apichatpong Weerasethakul:

The Serenity of Madness

Museum of Contemporary Art and Design (MCAD)
17 February – 14 May 2017

Natee Utarit:

Optimism is Ridiculous—The Altarpieces

Ayala Museum
18 February – 9 April 2017

Pauses of Possibility

Lopez Museum and Library
20 February – 17 June 2017

Almost There: 2017 Curatorial Development Program exhibitions (part of the “Condition Report” project of the Japan Foundation)

UP Vargas Museum
2 March – 6 May 2017

CONTEST MECHANICS

1. Mechanics for Entries

- Entries should reflect the style of an art criticism article. Entry should be no more than 1000 words.
- Visual documentation that complements the article should be submitted with the art critique.
- The entry must be written on A4 sized paper. The font should be Arial, Times New Roman or Book Antigua, font size 12.
- The entries may be submitted digitally to **puritakalawledesmaprize@gmail.com** with a cover letter stating that the attached PDF file is being submitted to AAG and KLFI for consideration for the Purita Kalaw-Ledesma Prizes in Art Criticism. The body of the email must include the following information:

Name

Email address

Mailing Address

Mobile Number

Landline

Date of Visit (to the exhibit being reviewed)

- Exhibit reviews must be submitted as a PDF file attachment with no indication of the identity of the writer on the pages where the article is written.
- Only one entry, an unpublished art critique, per participant is allowed.
- Deadline for submission of entries will be on May 31, 2017, Wednesday, 5:00 PM. Copyright of the works of the 6 shortlisted writers (including the winners) shall be held jointly with AAG and KLFI.

2. Qualification of Participants

- Employees, whether full time or contractual, of AAG and KLFI are not allowed to participate.
- Bloggers defined as writers of online journals, websites, or whose written work is published in electronic social media may join.

- To avoid conflict of interest, the participants must not have a regular column and must not hold an editorial post in any broadsheet or local/international magazine. Regular columnists are not allowed to join but contributors, defined as any person whose written work is published with a byline but not identified as a columnist, may join.

3. Prizes

- Two (2) winners will be selected from the shortlisted writers—one for Purita Kalaw-Ledesma Prize – The Philippine Star and another for Purita Kalaw-Ledesma Prize – ArtAsiaPacific Magazine. The winner for each prize will be chosen by the partner publications from the top three (3) entries. Announcement of winners will be during the Ateneo Art Awards Ceremony in September 2017.
- As one of the main goals of the prize is to get art criticism into the public sphere, the winners of the prizes will be given publication opportunities. The winner of the Purita Kalaw-Ledesma Prize – The Philippine Star will be awarded a regular column to be published twice a month or 24 articles for a year, under the column, 'Platforms' in the Arts & Culture section of the paper.

The winner of the Purita Kalaw-Ledesma Prize – ArtAsiaPacific Magazine will be contributing to this bi-monthly publication or a total of 6 articles for a year.

- Both winners will receive a total of PhP 10,000 for each article written (from KLFI, AAG and partner publications).
- The prizes will be held for a one-year term only from the time that the prize is bestowed. They also include mentorship with an established writer from the faculty of the Ateneo de Manila University.
- Winners of both prizes are required to sign the Purita Kalaw-Ledesma Prizes Code of Conduct.

For more information about Ateneo Art Awards, visit ateneoartgallery.org or email us at aag@ateneo.edu