

ATENEO ART AWARDS 2018: Purita Kalaw-Ledesma Prizes in Art Criticism

CALL FOR ENTRIES FOR THE PURITA KALAW-LEDESMA PRIZES IN ART CRITICISM

Initial List of Exhibitions

The Ateneo Art Gallery (AAG) and the Kalaw-Ledesma Foundation, Inc. (KLF) are pleased to announce the exhibitions to be reviewed by writers interested in submitting entries for the Purita Kalaw-Ledesma Prizes in Art Criticism. These exhibitions are:



CULTURAL CENTER OF THE PHILIPPINES
The Ordinary Man: A One Man Exhibition by
Josemaria Paolo Icasas

29 November 2017 – 4 February 2018

Pasilyo Vicente Manansala (2F Hallway)

Waterways: Caroline Ongpin Exhibition

24 January – 04 February 2018

Bulwagang Carlos V. Francisco (LT Lobby)

Walking Still: Rene Aquitania Exhibition

25 January – 04 March 2018

Bulwagang Fernando Amorsolo (Small Gallery)

Garapata for Pasinaya

3 February – 04 March 2018

Pasilyo Guillermo Tolentino (3F Hallway)

Saturday Group 50th Anniversary

03 March – 06 May 2018

Bulwagang Juan Luna (Main Gallery)

PAEA 50th Anniversary

20 March – 29 April 2018

Bulwagang Carlos V. Francisco (LT Lobby), Pasilyo

Vicente Manansala (2F Hallway), and Pasilyo

Guillermo Tolentino (3F Hallway)

Marion Contreras Solo Exhibition

22 March – 13 May 2018

Bulwagang Fernando Amorsolo (Small Gallery)

Peek-A-Book - with Intertextual

24 March – 06 May 2018

Pasilyo Victorio Edades (4F Hallway)

Association of Pinoy Printmakers 50th

Anniversary

24 May – 15 July 2018

Bulwagang Juan Luna (Main Gallery),

Pasilyo Vicente Manansala (2F Hallway),

and Pasilyo Guillermo Tolentino (3F Hallway)

UP VARGAS MUSEUM

Place of Region in the Contemporary: The
initial project of the Philippine Contemporary
Art Network (PCAN)

08 December 2017 – 27 January 2018

All Galleries

Living Architecture at the Vargas Museum:

With special projects by Junyee and Indy

Paredes

03 February – 31 March 2018

1F Galleries

Beyond Myself: Filipino Migrants' Investments
in Philippine Futures:

15 February – 24 March 2018

3F Galleries

Nona Garcia Solo Exhibition

07 April – 05 May 2018

1F Galleries

2018 Vargas Museum Art History Series
Exhibition

07 April – 05 May 2018

3F Galleries

Elmer Borlongan Solo Exhibition

12 May – 09 June

1F Galleries

AYALA MUSEUM

Curated by Federico de Vera

7 November 2017 – 28 January 2018

Urban Labyrinth: Rodol Tapaya New Works

19 February – 1 April 2018

Alfonso Ossorio Exhibition

26 February – 17 June 2018

MUSEUM OF CONTEMPORARY

ART AND DESIGN

Flatlands

7 December 2017 – 04 March 2018

Pacita Abad Exhibition

12 April – 01 July 2018

METROPOLITAN MUSEUM OF MANILA

Elmer Borlongan: An Extraordinary Eye for the
Ordinary

22 January – 28 March 2018

CONTEST MECHANICS

1. Mechanics for Entries

- Entries should reflect the style of an art criticism article. Entry should be no more than 1000 words.
- Visual documentation that complements the article should be submitted with the art critique.
- The entry must be written on A4 sized paper. The font should be Arial, Times New Roman or Book Antiqua, font size 12.
- The entries may be submitted digitally to puritakalawledesmaprize@gmail.com with a cover letter stating that the attached PDF file is being submitted to AAG and KLF for consideration for the Purita Kalaw-Ledesma Prizes in Art Criticism.
- The body of the email must include the following information:
Name
Email address
Mailing Address
Mobile Number
Landline
Date of Visit (to the exhibit being reviewed)
- Exhibit reviews must be submitted as a PDF file attachment with no indication of the identity of the writer on the pages where the article is written.
- Only one entry, an unpublished art critique, per participant is allowed.
- Submit the **Writer's Profile**.
- Deadline for submission of entries will be on **May 31, 2018, Thursday, 5:00 PM**. Copyright of the works of the 6 shortlisted writers (including the winners) shall be held jointly with AAG and KLF.

2. Qualification of Participants

- Employees, whether full time or contractual, of AAG and KLF are not allowed to participate.
- Must be based in the Philippines.
- Bloggers defined as writers of online journals, websites, or whose written work is published in electronic social media may join.

3.

Prizes

- To avoid conflict of interest, the participants must not have a **regular column** and must not hold an editorial post in any broadsheet or local/international magazine. Regular columnists are not allowed to join but contributors, defined as any person whose written work is published with a byline but not identified as a columnist, may join.
- Two (2) winners will be selected from the shortlisted writers—one for Purita Kalaw-Ledesma Prize – The Philippine Star and another for Purita Kalaw-Ledesma Prize – ArtAsiaPacific Magazine. The winner for each prize will be chosen by the partner publications from the top three (3) entries. Announcement of winners will be during the Ateneo Art Awards ceremony tentatively scheduled for 26 August 2018 at the Ateneo Art Gallery, Arts Wing, Areté, Ateneo de Manila University.
- As one of the main goals of the prize is to get art criticism into the public sphere, the winner of the Purita Kalaw-Ledesma Prize – The Philippine Star will be awarded a regular column to be published twice a month or 24 articles for a year, under the column, 'Platforms' in the Arts & Culture section of the paper. For each article written, the winner of this prize will receive PhP 10,000, thus totaling PhP 20,000 per month for twelve months or a total prize of PhP 240,000.
- The winner of the Purita Kalaw-Ledesma Prize – ArtAsiaPacific Magazine will be contributing to this bi-monthly publication or a total of six articles for a year.
- Both prizes will be held for a one-year term only from the time that the prize is bestowed. The prizes also include mentorship with an established writer from the faculty of the Ateneo de Manila University.

For more information, please email our Exhibitions Coordinator, Jay Galang at jgalang@ateneo.edu.